

Attachment C

Event Plan

EVENT PLAN



EVENT NAME: SYDNEY SUSTAINABLE MARKETS
EVENT DATE: SATURDAY 19 August 2023 ONGOING
EVENT TIMES: 8AM – 1PM

EVENT LOCATION: TAYLOR SQUARE – NORTH ST, DARLINGHURST

City of Sydney
Town Hall House
456 Kent Street
SYDNEY NSW 2000

Proposal
Sydney Sustainable Markets Inc
@ Taylor Square/Forbes St, Darlinghurst

Introduction:

We propose to establish and operate a weekly Farmer's Market at Taylor Square/Forbes Street, Darlinghurst, serving the residents of 2010, with the following aims:

- To create a genuine Farmers Market which adheres to the Australian Farmers Market Association Charter (refer Appendix A)
- To celebrate the values of Slow Food – good, clean & fair (refer Appendix B)
- To provide local 2010 residents with access to quality, farm fresh produce at moderate prices
- To promote the support of sustainable agriculture practices thereby eliminating the use pesticides/chemical fertilisers and reducing emissions
- To facilitate an educational platform for sustainable living practices within an urban context
- To deepen community spirit within 2010 and provide a lively meeting space for residents to gather together
- To support the revitalization of the Taylor Square/Oxford Street Cultural Quarter and increase enjoyment and usage of the public spaces
- To increase the profile of Taylor Square and Oxford Street Cultural Quarter within greater Sydney

The City of Sydney has cast a bold vision for a Sustainable Sydney 2030, with a vision of a green, global, connected city. Direction 6 of the city's 10 Strategic Directions is "Vibrant Local Communities and Economies"¹ with a vision that the city will be made up of a 'city of villages'. In line with this, we see an opportunity to create a village centre in the heart of 2010, with a farmers market as a vibrant weekly gathering place.

The creation of Activity Hubs in key locations around the city has been proposed, to support the Villages, and ensure equitable access to services and opportunities. Fresh Food Markets were identified as one of the key elements expected to be contained in each Activity Hub, as proposed in the discussions towards a Sustainable Sydney 2030:

An Activity Hub should be a place for meeting, creating, learning and working. It should be a place for community interaction where all people feel welcome. It should be a place where the principles of Sustainable Sydney 2030 have full expression.

*Each Activity Hub should be shaped by the character of the surrounding communities and economic activities. For one, the focus might be on creative activities and enterprise, for another it might be on Indigenous cultures. The business and retail mix should complement the surrounding residential character. Most Hubs would be expected to contain key elements, some in multi-purpose facilities, such as a business hub, primary school, library, community spaces and programs, learning centre, Wi-Fi hot spots, childcare, health-medical services, City of Sydney service centre and **fresh food market.**²*

¹ Sydney Residents Guide 2009/2010

² Sustainable Sydney 2030: Final consultation draft

It is envisaged that the creation of a Farmers Market in Taylor Square would add one vital element necessary for positioning Taylor Square/Oxford Street as an Activity Hub serving the surrounding unique Villages in 2010.

2010 has a rich history of market gardening. North of Oxford Street the lightly forested area was used for market gardens and even dairying before the need for a jail within the fledgling penal colony in the early 1920s saw Governor Lachlan Macquarie appoint noted emancipated convict architect Francis Greenway to design Darlinghurst Gaol in 1822.³

South of Oxford Street, the area now known as Surry Hills, was named after the Surrey Hills in Surrey, England. It was once a beautiful farming area, owned by Major Joseph Foveaux (1765-1846). His property was known as Surry Hills Farm with Foveaux Street named in his honour. In 1814, a subdivision of land occurred and was sold to private persons and speculators. The buyers of these lots were urged to develop their acreage as market gardens to provide food for the colony.⁴

Although it is impossible to reclaim these historical roots of our 2010 suburbs, it seems fitting to bring local primary producers back to a space that was originally dedicated for the purpose of market gardening.

The following Event Plan the proposed operation of the Sydney Sustainable Markets and we look forward to creating a vibrant market to serve the residents of 2010.

Sydney Sustainable Markets

25 June 2023

³ About NSW <http://about.nsw.gov.au/view/suburb/Darlinghurst/>

⁴ Paul Egan "A Task Unfinished, St Michael's Surry Hills, A Short History"

CONTENTS

Schedule A

1. Event Details
2. PL Insurance Plan
3. Communication Strategy
4. Venue/Site Plans
5. Venue Management Plan/Park Management
6. Activities Operations Centre
7. Emergency Management Plan
8. Security Management Plan
9. Pedestrian Management Plan
10. First Aid and Public Health Plan
11. Alcohol Management Plan including (liquor licensing)
12. Waste Management Plan
13. Noise Management Plan
14. Street Trading and Temporary Food Vending
15. Handbills/fundraising
16. Health services/Toilets/Amenities
17. Power/Lighting
18. Temporary Structures
19. Water Management
20. Risk Management Plan
21. Event Debrief Meeting & Report

Schedule B

1. Traffic Management
2. Parking Permits

Schedule C – Development Applications

1. The Site
2. Surrounding Locality
3. Environmental Impact Assessment

SCHEDULE A

SECTION 1 – EVENT DETAILS

1. Event Details

Market Snapshot:

Market Name:	Sydney Sustainable Markets Inc
Frequency:	Weekly
Date:	Proposed commencement 19 August, 2023
Trading Day:	Saturdays
Trading Time:	8:00am – 1.00pm
Bump In:	7am – 8am
Bump Out:	1.00pm – 2.00pm

Venue Details:

Venue Type:	City of Sydney Public Space
Venue Name:	Taylor Square – North Darlinghurst, NSW, 2010 Intersection Oxford, Bourke & Flinders Streets, Darlinghurst, NSW, 2010 City of Sydney
Venue Address:	
Venue Owner:	City Of Sydney

Landowners Consent: Granted by City of Sydney 27 April, 2022

Purpose/Aim:

- To create a genuine Farmers Market which adheres to the Australian Farmers Market Association Charter (refer Appendix A)
- To celebrate the values of Slow Food – good, clean & fair (refer Appendix B)
- To provide local 2010 residents with access to quality, farm fresh produce at moderate prices
- To promote the support of sustainable agriculture practices thereby eliminating the use pesticides/chemical fertilisers and reducing emissions
- To facilitate an educational platform for sustainable living practices within an urban context
- To deepen community spirit within 2010 and provide a lively meeting space for residents to gather together
- To support the revitalization of the Taylor Square/Oxford Street Cultural Quarter and increase enjoyment and usage of the public spaces
- To increase the profile of Taylor Square and Oxford Street Cultural Quarter within greater Sydney

Market Activities:

We propose to utilize the space on north Taylor Square and part of Forbes Street as a weekly Farmers Market with the following activities:

Primary activities:

- Sales of organic and sustainable produce
- Sales of value add & artisan food products

Secondary activities

- Education & resources regarding sustainable food practices
- Education & resources regarding urban sustainability practices (short lectures/demonstrations by organizations such as The Watershed, Green Pages, Bike NSW, etc)
- Cooking demonstrations by local 2010 chefs, demonstrating use of sustainable food sources
- Community Information exchange

Other activities

- Small number of art stalls featuring sustainable design products – recycled, re-used, sustainable/renewable materials

The market activities in this public space would be designed to flex around the broader, annual calendar of Taylor Square, including Sydney Festival, Mardi Gras, Art and About, etc.

Target Market:

Primary:

- Residents of 2010 within walking distance of Taylor Square

Secondary:

- Residents of Inner East & City East
- Visitors to Sydney: tourists & international visitors to Taylor Square/Oxford St Cultural Quarter

Key Stakeholder approval:

- **City of Sydney** – Ongoing consultation has occurred with key CoS staff
- **Kings Cross Police traffic department & Surry Hills Police Crime Prevention Officer** – have been notified and are supportive of the concept.
- **2010 business owners** – Consultation has occurred with Andrew Duckmanton – President of Darlinghurst Business Partnership, and a notification letter forwarded to Darlinghurst Business Partnership and The Surry Hills Business Alliance.
- **2010 residents** – Notification letters have been forwarded to the following local resident action groups, with a follow up phone call: Darlinghurst Residents Action Group (DRAG), East Sydney Neighbourhood Association (ESNA), Friends of Bourke Street (FOBS), Hyde Park Community Voice, Nichols Street Community Group, Taylor Square Action Group & Taylor Village Residents Group. Meetings and phone discussions have occurred with numerous groups and strong support for the markets has been expressed.
- **Farmers & Primary Producers within Sydney Basin** – Strong support and interest expressed in preliminary discussions with Farmers associations and individual farmers
- **The Darlinghurst Courthouse** – Consultation with the Sheriffs has occurred, with request for emergency access lane to be maintained between Oxford Street and the Courthouse gateway that exits onto Taylor Square.
- **National Art School:** Preliminary comments from Business Manager of NAS highlights potential loss of car park spaces for students and visitors, but also potential to attract more visitors to NAS precinct.
- **St Vincent's Mental Health, St Vincent's Community Health & Sydney Hospital ADAHPS:** supportive, as their offices are only open Monday to Friday.
- **The Oxford Hotel** – manager & licensee are fully supportive of weekly markets
- **Local homeless** – enthusiasm & support from local homeless congregating in Taylor Square

Market Operations:

Market Operators: Sydney Sustainable Markets
Contacts: Jacqueline Briggs
Email: jacqueline@marveltec.net
Address: 11 Jean St Greenacre NSW
2190
Mobile Phone: 0416 525 244

BUMP IN RUNNING SHEET			
Time	Action	Responsible	Contact Number
7.00 am	Bump In Stalls	Jacqui Briggs	0416 525 244
7.30am	Set up waste bins	Jacqui Briggs	As above
7.45am	Check stalls compliance – temporary structures weighted, etc	Jacqui Briggs	As above

PROGRAM SCHEDULE		
Time	Component	Location
8.00am	Stallholders given signal to commence trade	Taylor Square North
10am – 11am	Educational programme – Cooking demonstrations, mini-seminars on urban sustainability, etc	Taylor Square North
1.00pm	Stallholders given signal to cease trade	Taylor Square North

BUMP OUT RUNNING SHEET			
Time	Action	Responsible	Contact Number
12.30pm	Cleaners commence litter pick of site	Jacqui Briggs	0416 525 244
1.00pm	Stallholders commence pack down of stalls, load vehicles, remove stall rubbish from site	Jacqui Briggs	0416 525 244
1.15pm	Bump Out Stalls	Jacqui Briggs	As above
2.00pm	Cleaners finish litter pick of site & bins & rubbish removed	Jacqui Briggs	As above

SECTION 2 – PUBLIC LIABILITY INSURANCE PLAN

Market Operators: The Market Operators will maintain Public Liability Insurance to \$20million including Property Damage insurance.

City of Sydney and the Minister of Lands will be listed on the Public Liability Insurance Policy and indemnified.

Insurer: AON XL Insurance Company SE, Australia Branch
Class of Policy: General Liability Insurance Policy (Public & Products Liability)

Stallholders: All stallholders will be required to submit a copy of current Public Liability Insurance with their application to trade. Under no circumstances will stallholders be allowed on site if they do not hold current public liability insurance.

SECTION 3 – COMMUNICATION STRATEGY

Communications Checklist – key event contacts:

City of Sydney Rep: Jessica Murphy 0428 113 265	City Rangers: 9265 9333
Emergency Services: 000	Ambulance/Police/Fire: 000
St Johns Ambulance: 02 9212 1088	Surry Hills Police: 02 9265 4144
Kings Cross Police: 02 8356 0099	

Communications and Promotion Plan:

A comprehensive communications strategy will be implemented, including phases of community consultation with key stakeholders and promotions to the primary target demographics. The communication strategy will include:

WHO	METHOD	WHEN
2010 residents	Notification & consultations via Resident action groups (Darlinghurst Residents Action Group (DRAG), East Sydney Neighbourhood Association (ESNA), Friends of Bourke Street (FOBS), Hyde Park Community Voice, Nichols Street Community Group, Taylor Square Action Group & Taylor Village Residents Group.)	August 2022
Taylor Square/Oxford St/Forbes St commercial tenants and community organisations	Individual consultations with Market Operators	April 22 - June 22
Stallholders	Personal invitation	April 22 -ongoing
Stallholders	Website	April 22 - ongoing
2010 residents	Media Releases – mainstream & street press	April 22 -ongoing
2010 community organizations	Phone calls & personal emails	April 22 - ongoing
2010 business community	Personal visits & personal emails	April 22 - ongoing
2010 Postcode residents	Flyer – direct distribution	Apr 22 - May 22
Immediate residents – Forbes & Burton Sts	Notification of Road Closure Letter + advertisement in local Press	N/A
Sydney city community	Online event & ‘whats on’ sites	April 22 -ongoing
Sydney city community	Local community radio	May 22
Market Attendees	Market email newsletter	Monthly
Market Attendees	Market Information Stall	Weekly @ market

Wet Weather Contingency Plan:

The markets will operate irrespective of wet weather conditions. In the case of extreme and dangerous weather conditions (as advised by Bureau of Meteorology) , the market will not operate.

SECTION 4 – VENUE / SITE PLANS

Refer attached map of **Taylor Square north**, indicating:

- Market Stall layout
- Entrance from Foley Street
- 4m Emergency vehicle access route (from Oxford Street to Darlinghurst Courthouse gates on Taylor Square)

SECTION 5 – VENUE MANAGEMENT PLAN

Stall management:

All stalls will be situated within the boundaries of the market, as per market maps. Please refer to attached plans of Taylor Square and Forbes St, indicating market zone.

Market layout may change slightly from week to week, depending on the number and type of stallholders, but will always remain within the agreed boundaries of the market.

Market stall numbers may be significantly reduced, and market layout changed, to accommodate other uses of Taylor Square during specific seasons of the City of Sydney calendar – eg Sydney Festival, Mardi Gras, Art and About, etc/

All market stalls will be positioned in a manner which facilitates disabled access.

An emergency vehicle access lane will be maintained between Oxford Street and the Darlinghurst Courthouse entrance on Taylor Square (at the request of the Darlinghurst Courthouse Sheriffs).

An emergency vehicle access lane will be maintained through the centre of the Forbes Street temporary road closure.

Tree Management:

The Market Operators will ensure that:

- No signs or other structures are attached to trees without the permission of the City
- All stallholder fete stalls will be erected at a suitable distance from the base of any trees

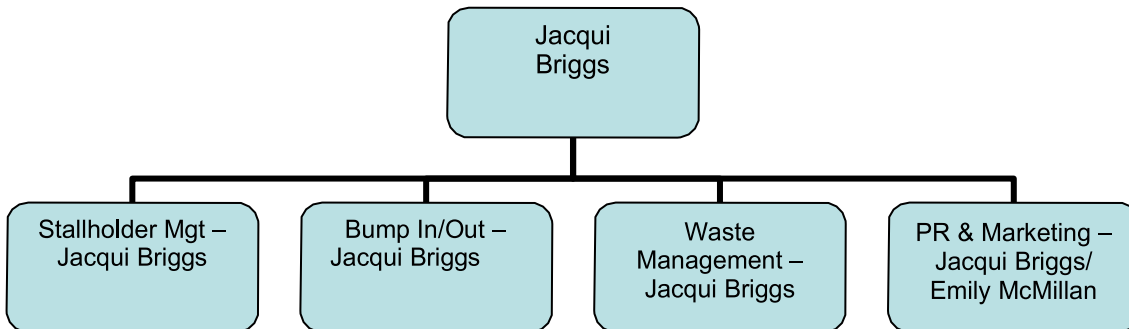
Vehicle Management:

For Taylor Square - North

The Market Operators will ensure that:

- Any stallholder vehicles will access Taylor Square from Foley St
- Only stallholder vehicles authorised by the market and displaying valid entry permits will be permitted to drive on Taylor Square.
- Vehicle access will be supervised and vehicles will be escorted onto site, not exceeding walking pace.
- Stallholders will be given strictly limited access to Taylor Square during bump in and bump out, and vehicles will be required to be parked off-site during the market.
- The only exception to the above will be farmers/vendors of fresh/cured or smoked meats with cool room/utilities. These vehicles will be permitted to remain on-site for the duration of the market, with a drip tray placed beneath the vehicle. It is anticipated that no more than 5 such vehicles would be present on Taylor Square.

SECTION 6 – ACTIVITIES OPERATIONS GROUP



Location of Event Headquarters: Market Operations will be located at the Market Information Stall

SECTION 7 – EMERGENCY AND SAFETY MANAGEMENT PLAN

Emergency Contact List

Emergency Services: 000	Ambulance/Police/Fire: 000
Market Operators: Jacqui Briggs 0416 525 244	Kings Cross Police: 02 8356 0099
Risk Manager: Jacqui Briggs 0416 525 244	St Johns Ambulance: 02 9212 1088
CoS Representative: Jessica Murphy 0428 113 265	City Rangers: 9265 9333
Media/PR Representative: Jacqui Briggs 0416 525 244	

Meeting points for emergency services:

In the event that emergency services are required to attend the market, the meeting point will be at the Market Information stall.

Security:

All stallholders will be advised to be vigilant in securing their personal belongings and cash while at the market.

Emergency Evacuation Plan

Responsibility for ordering an evacuation will rest with the Market Operators or the NSW Police. In the event of a general “evacuation” order, patrons and stallholders can readily exit north from Forbes Street, or East/West from Oxford Street.

If circumstances demand “evacuate and assemble” the following emergency evacuation plan and evacuation assembly points will be used.

Patrons and stallholders will be directed by the precinct wardens to move from north Taylor Square to the courtyard of the National Art School at corner Forbes/Burton Streets, Darlinghurst. This is separate from Taylor Square, but within ready walking distance.

Precinct wardens will direct the crowd as following:

“Ladies and Gentlemen, I need your attention. We have a situation that requires your assistance. You are not in any immediate danger, however, for your safety we need to temporarily clear the area. Please assist us by exiting this precinct and gathering in the courtyard of the National Art School, corner of Forbes/Burton Street..”

Fire Safety Plan:

All stallholders operating cooking equipment with an open flame will be required to have a fire extinguisher in their stall.

Lost Children Plan

Enquiries regarding lost child/lost guardian will be directed to the Market Information Stall where the following questions will be asked:

LOST CHILD / GUARDIAN FORM

Date:

Time:

LOST CHILD – ask the Guardian:

LOST GUARDIAN - ask the Child:

1. What is your name?

1. What is your name?

2. Where did you last see the child?

2. Where did you last see the Guardian?

3. Child's age?

3. Did they tell you what to do if lost?

4. Child's hair colour?

4. Guardian's age?

5. Child's height?

5. Guardian's hair colour?

6. What clothes were they wearing?

6. What clothes were they wearing?

7. Does the child have ID?

7. Guardian's height?

8. Does the child have a mobile?

8. Do they have a mobile?

Other Information:

Other information:

Reported by:

Signature:

Incident Reporting Procedure

All incidents to be reported on the incident reporting form (refer below), held at the Market Information Stall.

Sydney Sustainable Markets ACCIDENT/ INCIDENT REPORT

IMPORTANT – PLEASE READ

- Please PRINT all details. If there is insufficient space please attach additional information, sketches etc.
- This report must be completed, **signed** and handed to the Market Information Stall immediately following an accident/ incident or near miss occurring.
- This report is **CONFIDENTIAL** and information provided is protected by the Privacy and Personal Information Protection Act 1998 (NSW), and the Health Records and Information Privacy Act 2002 (NSW).

Details of injured person are to be completed by person/ first aid officer/ witness

Site Location First Name: Last Name:

Residential Address:

Is person: Staff Volunteer Visitor Gender: M F

Date of Birth..... Telephone: Home Work

Date Occurred: Time Occurred: am/pm Location:

Nature of Accident/ Incident or Injury (eg laceration, sprain, near miss, vehicle accident):

Area of Damage/ Part of Body Injured (eg none, right leg, crumpled car bumper):

State exactly how accident/ incident occurred:

Incident Report Completed		First Aid Only		Attended Doctor		Attended Hospital	
Yes	No	Yes	No	Yes	No	Yes	No
Name of Staff Member		Name of Officer		Name of Doctor		Name of Hospital	

Details of Treatment (eg ice applied):
 (Should the illness/ injury worsen please forward an updated Accident/ Incident Report Form)

Witness/s: Name

Address

Phone No

Details of Hazards:

Person Completing Report (print name)

Signature

Date

SECTION 8 – SECURITY MANAGEMENT

n/a

SECTION 9 – PEDESTRIAN MANAGEMENT PLAN

n/a

SECTION 10 – FIRST AID AND PUBLIC HEALTH PLAN

A first aid kit will be available at the Market Information Stall

SECTION 11 – ALCOHOL MANAGEMENT / LIQUOR LICENSING

n/a

SECTION 12 – WASTE MANAGEMENT PLAN

Waste Analysis:

The markets are not expected to generate a significant amount of waste. Stallholders selling fresh fruit & value add products will generate packaging waste, which they will be responsible to remove from site at close of markets.

There will be a strictly limited number of food stall vendors – one breakfast bar, one coffee bar. These stalls will generate food preparation waste, and waste from food packaging, which they will be responsible to remove from the site at close of markets.

Waste Minimisation:

The market will have a focus on sustainable practices including recycling, and stallholders will be requested to use paper bags, cups and plates, except for wet products such as seafood, meat or some beverages.

Stallholders will be responsible for their own waste, and will be required to transport this from the site at close of market.

Cleaning:

Prior to the commencement of the market the Market Operators will ensure that bins are set up.

During the operation of the market cleaners will undertake inspections of the market area to ensure that litter and other waste is collected and placed in bins.

Once bump out has commenced, cleaners will ensure that both Taylor Square and Forbes Street are suitably cleaned and all rubbish removed from the site.

SECTION 13 – NOISE

It is not anticipated that noise levels will be a significant issue due to the nature of a farmers market and its positioning in the commercial environment of Taylor Square/Forbes Street.

Taylor Square: There are no residential dwellings immediately adjacent Taylor Square. There are two commercial businesses – The Oxford Hotel and Salt Clinic, and the Darlinghurst Law Courts.

Forbes Street: There are no residential dwellings immediately adjacent the proposed Forbes Street market precinct. There are several commercial or community organisations – National Art School, St Vincent’s Community Health, St Vincent’s Mental Health, Sydney Hospital ADAHPS.

No persons or recordings or other devices which have the effect of spruiking will be located on the premises.

No “public entertainment”, as defined under Local Government Act, 1993 will be provided within the market.

Ambient background music will be provided by local, emerging musicians, to enhance the market feel, and provide white noise. This may include either instrumental or vocalists, with no or low level amplification.

Bump in will commence strictly at 7.00am, and stallholders will be advised to minimize noise during their setup period, and this will be monitored weekly on site by the market operators.

SECTION 14 – STREET TRADING

Number of Stalls:

The Farmers Market space will be designed for a placement of 29 stalls.

Stallholders/Exhibitors:

The primary focus for stalls will be producers and growers, in order to create a vibrant Farmers Market. Invitations will be extended to producers and growers in the Sydney Basin with a priority given to farms using organic or sustainable farming practices. The range of stalls will include:

- Vegetables & Fruit
- Organic meats,
- Deli products
- Dairy products
- Condiments
- Fresh pasta
- Dried fruit & nuts
- Flowers
- Herbs/plants
- Honey

An allocation of market stalls will be dedicated to community information exchange and community development. These will vary from week to week and may include:

- City of Sydney
- National Art School
- Slow Food Australia
- Greenpages
- Bike NSW
- Local community & charitable organisations
- Local churches, schools or community groups
- Local knitting circle or craft groups
- Etc

A limited number of stall sites will be used to create a sustainable art & design section in the market – including recycled, re-used, sustainable/renewable materials.

Shared Use of the public space:

It is recognised that Taylor Square is public space and currently used for various other key events during the City of Sydney calendar – eg art installations during Sydney Festival or Art and About, Mardi Gras, etc.

The proposed Sydney Sustainable Markets have been designed to flex around the current City usage of this area. For instance, during Art and About, the number of stalls placed in Taylor Square by the markets can be reduced to fit around art installations, etc.

Signage:

The market will not require permanent signage. Temporary A-frame signs and similar will be used on market days to signify that the market is open.

The market would like to request permission to erect a temporary banner on the pedestrian railing along Oxford Street, north Taylor Square, on Saturday market days, and also in the week preceding the inaugural market.

Product Display:

To maintain a consistent aesthetic across the market, all stalls will be required to achieve a standard of display that reflects a village market place. Stallholders will be provided with themed signage by the Market Operators.

Farmers Market stalls will be set up under 3m x 3m temporary fete stalls with dressed trestle tables or similar display cabinets. All stallholders in the Farmers Market section will be required to provide their own temporary structure, not larger than 3m x 3m, and trestle tables, or suitable display cabinets.

Food Vendors:

The market will not have a large number of hot food vendors - available sites will be strictly limited to 2 vendors.

FOOD VENDORS			
Business Name	Type of Products Sold	Insurance Policy Number	Temp Food Vending Approval
Market Breakfast Bar	Bacon & Egg Rolls	Tba	Tba
Market Coffee	Coffee	Tba	Tba

All market stalls that sell hot food or drink will comply with City of Sydney temporary food stall regulations. Stallholders will be advised that all preparation and sale of food must comply with the Health and Hygiene provisions of the Food Act 1989, Food (General) Regulations 1992, and Council's Temporary Food Premises Code regarding the sale of food and shall meet the requirements of the Health Manager, Health Section. Stallholders will be referred to the Senior Environmental Health Surveyor on **9265 9657** and <http://webinternal/Business/ApprovalsPermitsAndNotifications/TemporaryPremises.asp>

SECTION 15 – HANDBILLS / FUNDRAISING

n/a

SECTION 16 – HEALTH SERVICES / TOILETS / AMENITIES

Wheelchair accessible public amenities are available on north Taylor Square.

SECTION 17 – POWER / LIGHTING

It is not anticipated that the market will have a high electrical power requirement. Fruit & vege and value add food product stalls will not require access to power. All stalls selling meat, cheese or high risk food products will be supplying their own self-powered mobile cool room. All hot food stalls will be providing their own generator to power cool rooms.

SECTION 18 – TEMPORARY STRUCTURES / AMUSEMENT DEVICES

No structures as defined by the Local Government Act 1993 shall be erected. All temporary fete stall structures will be weighted down according to council guidelines. Stallholders will be checked each week for compliance prior to being permitted to commence trading.

SECTION 19 – WATER MANAGEMENT PLAN

n/a

SECTION 20 – RISK MANAGEMENT PLAN

Prior to commencement of the markets a comprehensive risk assessment will be undertaken by the Market Operators, and appropriate measures taken to reduce risk. Part of the weekly Bump In procedures for market operations will be the completion of the Market Weekly Risk Assessment template by the market Risk Manager.

SECTION 21 – EVENT DEBRIEF MEETING AND REPORT

The Market Operators would like to request a monthly debrief with City of Sydney during the initial launch stage of the market. Once the market has settled into regular operations, a 3 monthly debrief is suggested.

This will enable a review of market operations as well as discussion regarding the sharing of public space during key events in the City's calendar.

SCHEDULE B

(Please refer to separate document for Traffic Management Plan)

SCHEDULE C

(Please refer to separate document for Statement of Environmental Impact)

Farmers Markets – Charter

DEFINITION

What is a Farmers' Market?

“A Farmers' Market is a predominantly fresh food market that operates regularly within a community, at a focal public location that provides a suitable environment for farmers and food producers to sell farm-origin and associated value-added processed food products directly to customers.”

MISSION

Farmers' Markets operate with multiple beneficial aims.

The four primary aims are:

1. To preserve farmland and sustainable agriculture.
2. To support and stimulate the profitable trading, viability and business growth of independent primary producers, hobby farmers, community and home gardeners, and associated produce value-adders.
3. To provide customers with regular supplies of fresh food and access to improved nutrition.
4. To contribute to the economic, social and health capital of the host community.

COMMUNITY VALUES

Farmers' Markets are an integral part of the host community and aim to provide various economic, social and health benefits including:

- Support of sustainable agricultural practices
- Food and nutrition education
- Promotion of fresh produce consumption
- Revitalisation of town and public space
- Regeneration of community spirit
- Rural/ urban linkages
- Facilitation of community-based food security programs
- Recycling of green waste and appropriate packaging⁵

⁵ Australian Farmers Market Association, Inc website

OPERATING PRINCIPLES

- It is restricted to the sale of food
- The goods sold are locally produced from within a defined regional boundary
- The people selling are those who grew, cooked, raised, or produced the produce

Some market organisations may agree to allow exceptions to each of these points under their Market Rules. For example:

- Non-food items may be sold e.g. seedlings, compost, worms and flowers and market fundraisers such as bags, aprons, books
- Stalls from outside the region may be allowed
- Family members and employees may be permitted to sell at the stall

BENEFITS TO CUSTOMERS

- Local supplies of fresh, seasonal food at one site
- Knowledge of the provenance of the food
- The ability to know the producer and learn about their production methods
- Contribution to local environmental sustainability
- Better nutrition for the family
- Better value for money
- Opportunity to try before buying
- Weekly social activity
- Knowledge of and education about products
- Sensory training and experience

BENEFITS TO LOCAL FARMERS AND PRODUCERS

- Learn what the customer wants
- Deliver a weekly cash flow
- Improve marketing opportunities
- Present the person behind the product
- Build trust with customers
- Opportunity to sell ripe and close to use by date or blemished product not acceptable to retailers
- Maximize profit by reducing transport costs, cutting out middle man
- Develop networks with chefs, restaurants, other retailers, food service
- Give the farm a public face and a farm gate marketing opportunity
- Opportunity to build product/brand awareness
- Opportunity to develop farm product diversity
- Opportunity to trial and research new products and varieties
- Rewards and encourages sustainable farming practices⁶

⁶ Farmers Market Toolkit www.safocentre.com

Slow Food Manifesto

What is Slow Food?

SLOW Food is an international not-for-profit organisation founded in 1989 to counteract fast food and fast life, the disappearance of local food traditions, people's dwindling interest in the food they eat, where it comes from, how it tastes and how our food choices affect the rest of the world – people, communities, animals, plants and the environment.

It has 100,000 members in 150 countries. Slow Food Australia – Slow Food's first national association in the southern hemisphere – was founded in December 2008 following two years of discussion with Slow Food local branches, known as *convivia*, already operating in all parts of the country.

The Slow Food philosophy

The Slow Food's philosophy embraces the principles of: *good, clean* and *fair* food...

- **good** – fresh, flavoursome and seasonal, satisfying the senses, and part of local culture
- **clean** – produced in harmony with the environment and in ways that respect the earth, its animals, plants, and people's health
- and **fair** – by which farmers and consumers benefit fairly from production and purchase⁷

⁷ Slow Food Australia, website <http://slowfoodaustralia.com.au>